Subject: <first>, Your FREE Copy Is Ready! (while it lasts)

Hello <first>,

I have some exciting news to share with you!

My friend Jim Palmer, known to many as The Newsletter Guru and Dream Business Coach, has just finished his sixth book.

I had the great pleasure of reviewing an advanced copy – and let me tell you, it totally rocks!!

***DECIDE – The Ultimate Success Trigger*** is by far Jim’s best book (IMHO) and this book more will help you jump start and grow your business.

One line from Jim’s book explains it better than I ever could: *“Your skill, talent and work ethic are the machine – but your mindset is the fuel that drives the machine.”*

And that’s why this book is so important – because no matter how talented and driven you are, it won’t matter unless you get it right – upstairs!

The really cool news is:

**Jim Is Giving Away 500 Copies Of This Book For Free – Yes FREE!**

You’ll just need to cover the S&H, which is a mere $6.95! In addition, you will also receive a digital copy immediately upon reserving your free book (no waiting!)

[Claim your free “advance” book copy now!](http://www.DecideForSuccessBook.com)

What makes this book so powerful is that Jim covers nearly every ‘not usually not talked about’ topic that holds many entrepreneurs back.

And, to help make the point, Jim **pulls back the curtain** on his business as well as his own personal demons and shares the ‘head trash’ that he struggled with, and how he overcame it to create his Dream Business.

Listen: I *thought* I knew Jim already.

But after reading this book, wow, just wow…

**…He left NO stone unturned.**

Here are just a few of the topics you’ll discover in this powerful book:

 \* Decide to Take Out the Head Trash

 \* Decide Not to Be an Impostor

 \* Decide to Be Authentic

 \* Decide to Invest

 \* Decide to Delegate… or Stay Small

 \* Decide to Be Immune to Criticism

 \* Decide NOT to Be Perfect

 \* Decide to Survive

 \* Decide to Be Profitable

As I said, this is one powerful book.

Orm as someone else who reviewed an early copy said, this is

**A Hard-Hitting Kick In The Pants Coaching Session, Disguised As A Book!**

[Claim your free “advance” book copy now!](http://www.DecideForSuccessBook.com)

I hope you take immediate action and get your free copy today at [www.DecideForSuccessBook.com](http://www.DecideForSuccessBook.com).

<INSERT YOUR SIGNATURE>

P.S. Remember, Jim is giving away 500 Free copies of DECIDE – The Ultimate Success Trigger (plus $6.95 S&H).

Do not delay as once the 500 Free copies are gone, it will cost you $20 more!!

One more time, here’s the link:

<http://www.DecideForSuccessBook.com>