



## Decide Book Launch Team Instructions

Thank you and get ready to rock the promotion of Jim's latest book, Decide, The Ultimate Success Trigger. Jim is super excited about this book and I know he greatly appreciates your help!

Here's a brief run down on what to do and a list of things we're giving you to help with promoting this awesome book!

### Promotional Materials:

- We've put together a sampling of Blog posts, Twitter, Facebook and LinkedIn posts you can immediately use in your social media platforms – we've put these all together in our own No Hassle Social Media Action Template – if you aren't aware of this great content program, you should check it out at [www.nohasslesocialmedia.com](http://www.nohasslesocialmedia.com) – membership is only \$47 per month!!
- You'll also see some great Text Graphic images we created that match the blog posts or can be used on their own – it's up to you.
- We've prepared a few email's for you to send out to your list
- And a few images of the Book Cover

### What to do next?

- Start promoting on your blog, your ezine and throughout your social media platforms
- To really increase your chances of being seen and **get selected as one of the top 3 promoters**, remember to use #DECIDE and Tag Jim in all your posts
- When you're done your promotion, if you'd like, please feel free to send me an email detailing what you did, blog posts, twitter at [kate@thenewsletterguru.com](mailto:kate@thenewsletterguru.com)

After the promotion, we'll contact you with the date and time of the 45 minute group call or if you are selected as the top 3 promoters we'll get you details for your extra bonuses.

Thanks again and happy promoting!

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